

NEW PRODUCT PROPOSAL

2021



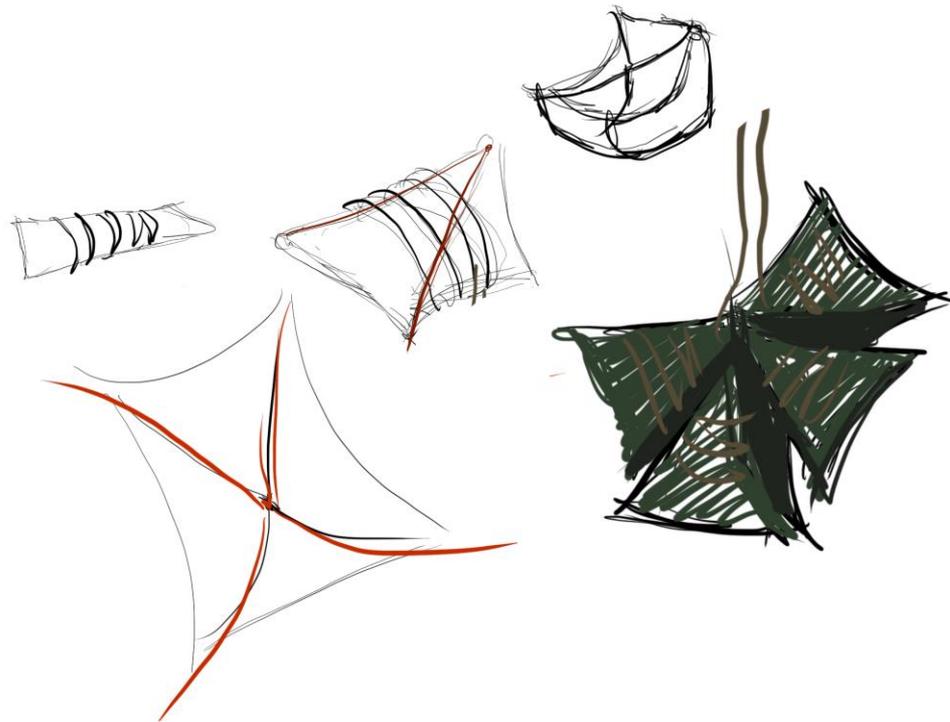
FRENCH  
LOUNGE CHAIR

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| From the designer

Hand drawing:



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## FRENCH sofa-product design instructions

### Design concept

The 1960s to 1970s of the last century saw the explosion of new materials in the furniture industry. It was during that era that many new designs emerged. Among them, designer Michel Ducaroy designed a sofa without a wooden frame inside. A sofa without a wooden frame reduces labor and transportation costs. The most important thing is to avoid possible bumps and let people fall on the sofa wantonly.

To pay tribute to this great idea, grado team developed a sofa with a pure sponge structure. The overall support and shape of the sofa are all made of sponge. The backrest is made of sponge with strong support, the seat surface is made of sponge with higher comfort, and the shape bar is made of sponge with moderate hardness to complete its final shape. The design uses a saddle seat to raise both sides of the seat so that users can feel a sense of envelopment and security when sitting on it. In the end, the designer chose two styles of fabrics.

Solo fabric has a chenille texture, a strong three-dimensional effect, and a comfortable feel. And on the structural line of the sofa, the fabric styles are all designed with flanging. The design of the flanging has high requirements for fabrics, which also makes the Frenchsofa of the fabric style more special.

Steam Microfiber is very easy to take care of, and customers who have pets at home do not need to worry about the fabric being damaged. For the Microfiber fabric, the designer uses a folded edge design to highlight the design elements.

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FRENCH sofa-basic product information



Microfiber  
French seam edge

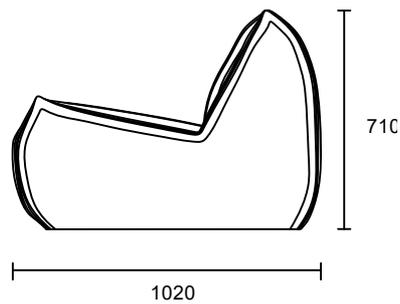
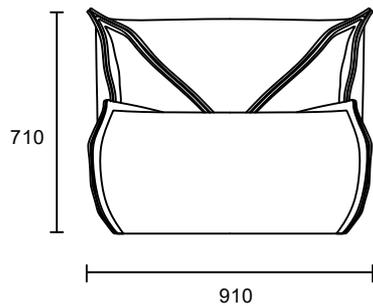
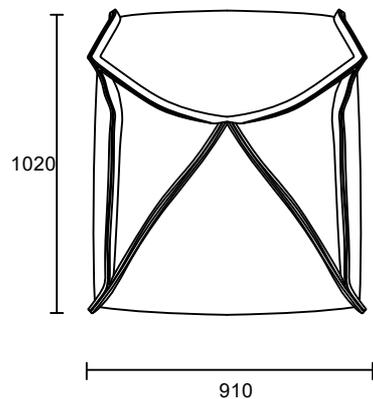


Chenille  
Inside out seam with  
overlock edge

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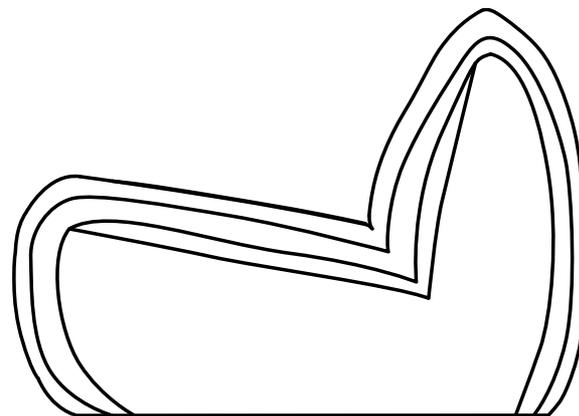
## FRENCH sofa-basic product information



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FRENCH sofa-basic product information



Sponges of different densities have been tested many times.  
Finally determine the best proportion and sitting feeling.

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## FRENCH Sofa - Basic product information

### Steam Microfiber:

It has the appearance, color and texture of leather; it is soft to the touch and comfortable to the touch; it has strong durability and easy handling characteristics, wear-resistant, wrinkle-resistant, and environmentally friendly. The cloth surface is atmospheric and stable, and it is easy to create a variety of home styles.

Fabric composition: 100% polyester

Color fastness to light: 6.0

Color fastness to washing: 4.5

Color fastness to rubbing: dry rub 4.5, wet rub 4.5

Anti-pilling degree: 4.0 (5000 revolutions)

Wear resistance: >40,000 revolutions

Bursting strength: 1780KPA

The highest water temperature is 30°C for regular washing, 100°C for low temperature ironing, regular dry cleaning, cannot be chlorine bleached, not tumble drying

### Solo Fabric properties:

The cloth surface is soft, the hand feels warm and thick; the chenille texture is simple and clear, and the three-dimensional effect is strong; the color is pure and the saturation is high; it is easy to match with different home style designs.

Light fastness: 4

Color fastness to washing: 4

Color fastness to rubbing: dry 4 wet 3-4

Martindale friction speed: 4.0@5000rpm

Wear: >40000

Tear strength: warp direction>60N weft direction>60N

### Standard color matching :



Steam 101



Steam 272



Solo 500

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## FRENCH Sofa

Feature	Pure sponge structure	Saddle design	910 width. 650 sitting depth	Chenille fabric	Microfiber
<b>Advantage</b>	Super soft sitting feeling.	The seat surface collapses under the center of the backrest to increase the sense of wrapping.	<ol style="list-style-type: none"> <li>1. There is a large seat area.</li> <li>2. It can accommodate a lot of sitting positions.</li> </ol>	Chenille texture	appearance, color and texture of leather
<b>Benefit</b>	<ol style="list-style-type: none"> <li>1. Pure softness and comfort, no unexpected bumps.</li> <li>2. No skeleton, very light, can be moved freely at home, and women can move it easily.</li> <li>3. soft and comfortable, but also have enough support strength, do not have to worry about sitting waist discomfort.</li> </ol>	<ol style="list-style-type: none"> <li>1. Fall into the center of the design, so that users have a stronger sense of inclusion and a sense of introversion.</li> <li>2. When you sit on the side, you will fall into the center of the seat.</li> </ol>	<ol style="list-style-type: none"> <li>1, with pillow use is better, can adapt to a lot of sitting posture 2, can sit down two people, intimate use.</li> <li>3. You can put some items at hand</li> </ol>	<ol style="list-style-type: none"> <li>1. The fabric is close to the skin.</li> <li>2. The fabric has a rich sense of layers, which can be added in the space.</li> </ol>	<ol style="list-style-type: none"> <li>1. Easy to take care of.</li> <li>2. Imitation cat scratching</li> </ol>

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FRENCH sofa-selling point integration



650 sitting depth.  
You can get caught up in the sofa.



Pure sponge structure.  
Pure sponge structure sofa without  
internal frame.  
Children don't have to worry about  
banging on the edge of the sofa.  
You can fall into the sofa.



French sofa can accompany you quietly at home.  
Whether it is with the sofa or in the corner of  
the study, it can accompany you for leisure and  
lazy time.

**LIVING**  
grado

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FRENCH sofa-selling point integration



The design with both sides raised and the center sinking, sitting in which is full of sense of security and a sense of encirclement



Flanging design of cloth style. Designers specially choose fabrics that can be flanged and designed, and soft fabrics bring natural bending folds.



Microfiber French seam edge  
In order to take care of the sofa more conveniently, we choose Microfiber, which is oil-proof, waterproof and anti-fouling. At the same time, the design elements are retained for flanging design.

LIVING  
grado